

The Digital Literacy Series: Fake News

What Is Fake News?

| Suggested Responses



Comprehension Questions

1. c) It is poorly defined and misleading.
2. In the past, it was easier to trust the news because it was produced by professional **journalists**. They worked for well-known **organizations** and the content was checked by their **editors**.
3. d) all of the above.
4. True
5. b) a hoax.
6. The name given to a sensationalized headline that entices people to view linked content is clickbait.
7. True
8. Chatbots are social media accounts controlled by computer programs that imitate real people. They can be used to spread fake news by sharing and reaching more people with the false information, which can make ideas seem more real.
9. Clicking on a story can generate money for the website that hosts it because the website charges the company that is advertising on that page when you view the ad.
10. Health; politics; religion

The extension activities that accompany this video are designed to both consolidate and assess learners' understanding of the content. In addition to this, they contain unique opportunities for teachers to measure learners' capabilities in the following areas:

 Critical & Creative Thinking

Identifying Fake News

-  1. Students' responses will vary but could identify the clickbait title, the outlandish claims, the lack of supporting evidence, the use of capitalization throughout the text, the use of exclamation marks, and the appeal to people's desire for fast, effortless weight loss. Students should explain and justify why they selected these features as indicators that the article is fake news.
2. This a scam.
3. The writer's aim is to get people to buy the advertised product and profit from its sales.
-  4. Students' responses should describe when counterexamples might be used to confirm or refute a point of view. They should state that readers should look for other sources of information that support the claims in the article, such as reliable websites or books, and/or talk to professional dieticians and doctors.
5. The more common name for dihydrogen monoxide is water (H₂O).

Transcript – For student and teacher use.